



Sunfield Elementary School PTA 2023-2024 Sponsorship Requests



700

students
at
Sunfield

22K

students
in
Hays CISD

~3,000

homes in
Sunfield

2,400
acre

master
planned
community

WHY SPONSOR SUNFIELD ELEMENTARY SCHOOL PTA?

As the sole public school in the Sunfield neighborhood, Sunfield Elementary has quickly become a neighborhood hub for both school attendees and residents. Located at the front of the massive master-planned community, our campus is surrounded by residential housing and signage is visible to thousands who travel in and out of the community every day.

Sunfield Elementary PTA relies on our partners to broaden and enhance our ability to serve and advocate for all children and families. As our partner, we provide your business direct communication with the highly engaged residents of the Sunfield community.

Your contribution directly impacts the students & families at Sunfield Elementary.

As we enter our second year, there will likely be additional sponsorships throughout the year.

Sunfield PTA will offer first right of refusal to current partners throughout the year.

Examples may include:

- digital signage on Sunbright Ave. *(coming soon, pending permit)*
- Anti-bullying program
- classroom/teacher grant program
- prizes for community wide drawings
- literacy or fine arts nights



**everyone can
back the future**
SUNFIELD ELEMENTARY

OFF TO THE RACES 5K

ANNUAL SPONSOR SIGN-UP

RACE DATE: 8/19/23



SUPPORTING STUDENTS & FAMILIES OF SES 23-24 SCHOOL YEAR

SPONSORSHIP PACKAGES

	Race Shirts	PTA Website	PTA Newsletter	Social Media	Business Flyers*
BLUE \$100	Name			shoutout	
STALLION \$250	Name	Link		shoutout	
BRONZE \$500	Logo	Link with logo		shoutout	
SILVER \$1,000	Large Logo	Link with logo	at least 1 newsletter	dedicated & pinned post	
GOLD \$2,500	Large Logo	Link with logo	all newsletters	dedicated & pinned post	1 PTA event
TITLE SPONSOR \$5,000	Largest Logo & Premier Placement	Link with logo	all newsletters	at least 2 dedicated posts	any PTA event

Digital signage on Sunbright Ave. expected to be installed summer 2023.
Gold & title Sponsors will have priority messaging opportunities.

ADD ON OPPORTUNITIES

Monthly Calendar

\$2,500 FOR ENTIRE YEAR

The life blood of the school is our calendar. Every month PTA distributes a calendar of events to all families and staff. One sponsorship opportunity available per month.

Snow Cones

DONOR CHOOSES CONTRIBUTION

It costs PTA up to \$400 in supplies to serve snow cones to all students. Funds donated directly for them will include business shout outs when PTA promotes the snow cones.

ie "snow cones provided by..."

This could be as often as once per week during the pickup line.

Student Grants

DONOR CHOOSES CONTRIBUTION

PTA will be launching a student led grant program where students can present proposal for use of funds to better the campus or student experience. Donations specifically marked for the grant program will be included in award recognition. ie "Jane Doe has been awarded \$XXX grant made possible by [sponsor name]."